



Reflections

iGuzzini Bespoke

iGuzzini Bespoke interprets our way of thinking and sharing light. Since the 1980s, we have worked closely with architects and designers to respond with bespoke solutions to their specific architectural requirements. Exclusive ideas, similar to or completely different from what, on the other hand, was emerging from a need on the market. Bespoke embraces the soul of a thought - the thought of the architect, first and foremost, and of all those who, by combining creativity and technology, transform matter into light, light into history.

We have decided, in this highly particular year, to reveal entirely what we have in mind. We want to shed light on bespoke solutions so that they can find new spaces, new places, new smiles and new stories to tell.

All those simple and beautiful things that happen under light. A new life coming into the world, the ray of sunshine peeping through the window every day to say good morning, people looking into each other's eyes, the moment when, in the evening under the suffused glow of a small lamp, we browse over the memories of the day.

Light strengthens our secrets and desires, light welcomes the challenge of building new stories. We never think about light on its own: it is always together with people producing new rituals and happy relationships. We use light to build new worlds; it follows us in our life-spaces and in our needs. Thanks to light, we can see where before there was only a wall of darkness in time and space.

The collection of light we propose here reflects the transparency, shades and shapes of a majestic nature set between land and sea, a place that embraces many places: Portonovo, Sirolo, Numana and Conero.

We can start our Bespoke story here.

iGuzzini



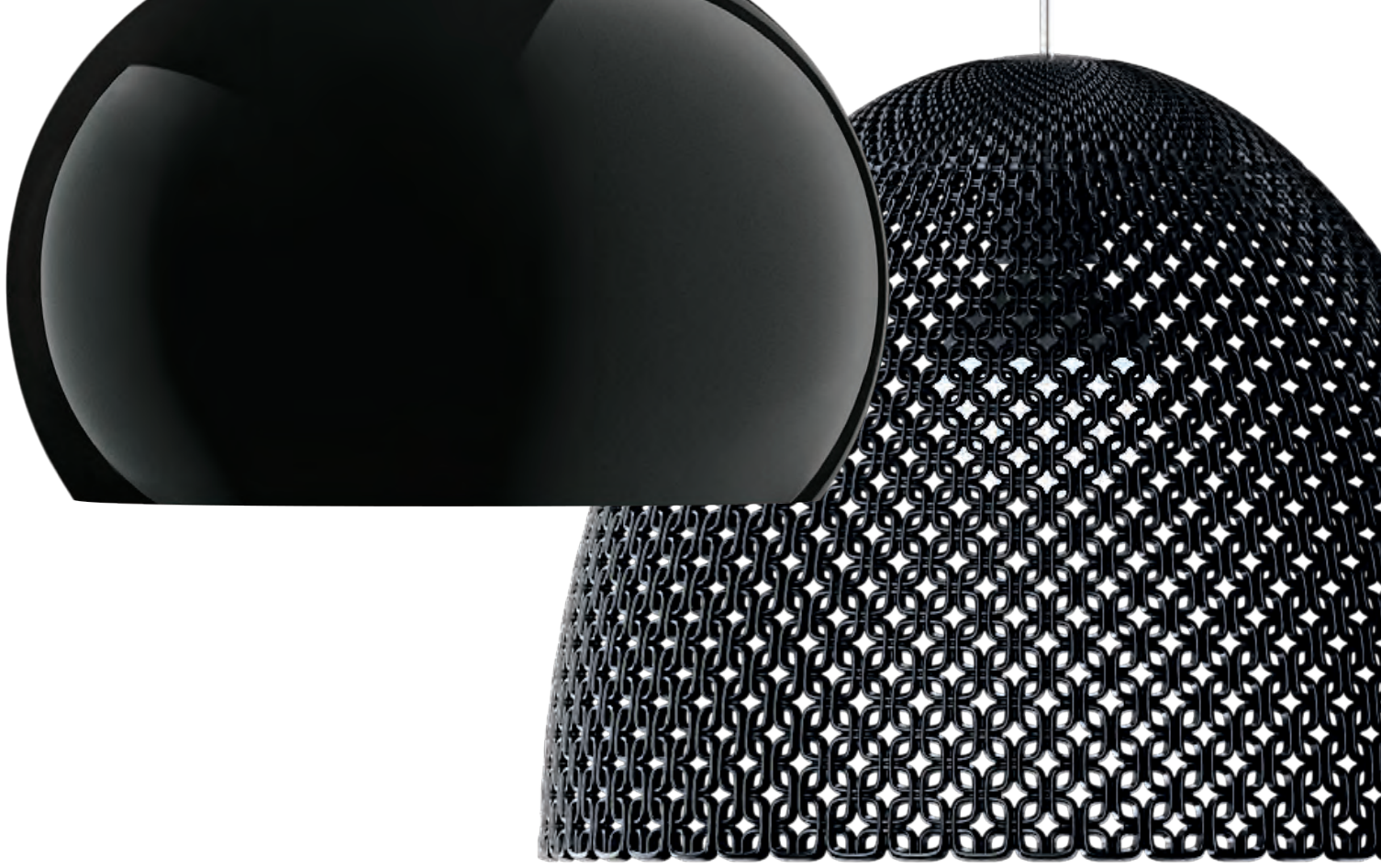
Portonovo 04

design Marco Merendi & Diego Vencato



Sirolo 14

design Pio & Tito Toso



Conero 26

design Luigi Massoni

Numana 36

design Pio & Tito Tosò

"In our memory, lanterns are a wireless light source that you can easily carry: you can set them down or hang them up, indoors and outdoors. Portonovo is a contemporary lantern that recalls the scents of a garden on a summer evening "

Marco Merendi & Diego Vencato

Portonovo



Portonovo

Setting light free

Light moves with you. Not just a cordless, battery-powered lamp you can place wherever you want but a light you can take with you, wherever you go. Portonovo is an extraordinary concept developed by two

Italian designers - Marco Merendi and Diego Vencato - which establishes a desire to combine innovation with design at the heart of the new lamp collection.



Portonovo

Marco Merendi & Diego Vencato



Portonovo

Setting light free

Simple shapes and materials emphasise Portonovo's minimal and welcoming style.

An internal structure embraced by and standing on a transparent element in a simple, delicate and effective interlocking encounter. Transparency is rich, precious,

like glass but more resistant, thanks to the noble qualities of PPMA. Three colour versions evoke the magic of the sea around Portonovo: white like the foam of the waves, blue like the sky above and black like the dark rocks of the sea-bed.



White



Black



Blue

Portonovo

Marco Merendi & Diego Vencato



Portonovo

Setting light free

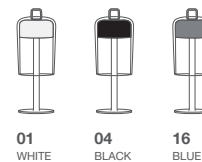
Portonovo means you take light with you, where and how you wish. A wireless, portable lamp with a rechargeable battery simply using a USB cable. Simply touch the surface to switch the lamp on or off or press a little longer to vary the luminous flux from 100% to 5%. The battery

can be replaced at the end of its lifespan without affecting the functionality of the device, to the advantage of durability and sustainability over time. Portonovo is a table lamp yet simply remove its stem and it is ready, extremely quickly and easily, to be carried hung anywhere.



Portonovo

Marco Merendi & Diego Vencato



Wireless table lamp

- On/Off Touch - Dimmable
- Rechargeable and replaceable lithium-ion battery
- Battery lifespan of about 9 hours at maximum luminous flux
- Micro USB charging cable included
- Material: PMMA, PC, ABS

iguzzini.com/portonovo



System			
W	lm	code	colour
Down light			
LED			
3000K - CRI 90			
1.5W	224	R744	01-04-16



Spare parts	code	colour
Replacement battery	PC39	00



Portonovo

Marco Merendi & Diego Vencato

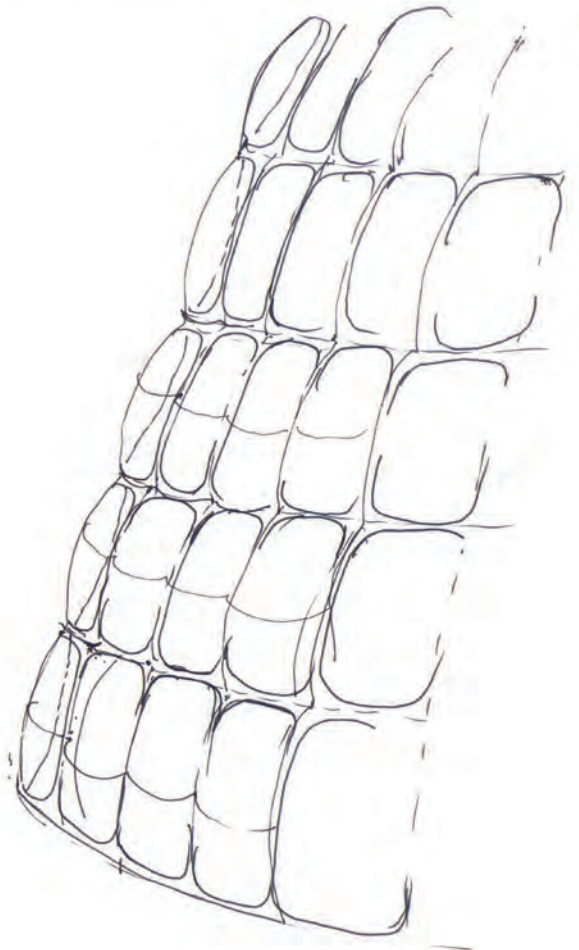
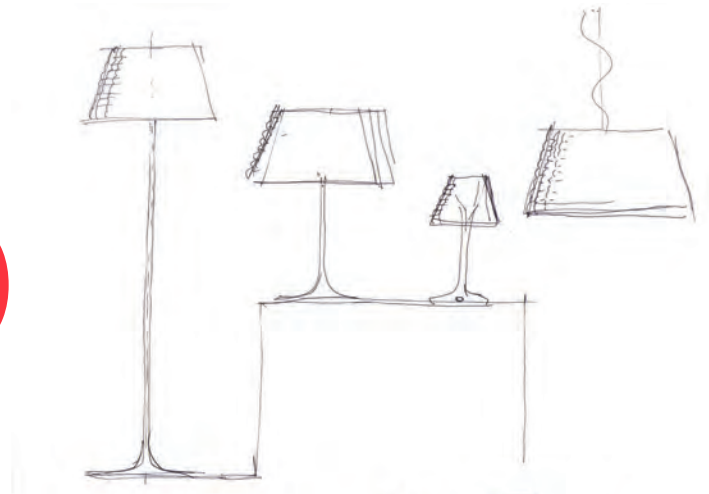




"For people like us who have 'breathed' the culture and history of making Murano blown glass for 500 years, the richness of acrylic materials was immediately apparent and expresses all its quality and crystalline beauty when illuminated. The lens effect multiplies reflections infinitely to add a sense of movement, preciousness and high aesthetic value."

Pio & Tito Toso

Sirolo



Sirolo

Light reflections

The Sirolo collection came into being from the material and creative tension to express - in the most direct and immediate way possible - the beauty, brightness and richness of the acrylic material and the crystal effect of its transparency. Each movement on the surface and

modulation of thickness has been designed and studied to express all the beauty of this material. Precious accessories, with a dash of colour that personalizes any environment, elegant and refined design, reliable and efficient thanks to the technology employed.



Sirolo

Light reflections

The hanging version has a diffuser screen to ensure comfortable lighting. The table top versions (wired or wireless) have a rechargeable battery simply using a USB cable. Simply touch the surface to switch the lamp on or off or press a little longer to vary the luminous flux from

100% to 5%. The battery can be replaced at the end of its lifespan without affecting the functionality of the device, to the advantage of durability and sustainability over time. Sirolo coordinates elegance and refinement.





Sirolo

Pio & Tito Toso



Sirolo

Light reflections

Sirolo is something precious, magic reflections that bounce, expand and enrich the surface, like a diamond. A jewel with an essential, yet refined shape. The light emission quality of PMMA - the noblest of polymers - gives this lamp truly exclusive impact. The same impact it conveys in the setting that welcomes it. The finish of the

optical compartment can be changed to match the main setting and ensure an added personality detail. As transparent as pure air, as grey as a passing cloud or amber like the energy of the sun. Sirolo is through and through light.



Transparent



Transparent grey



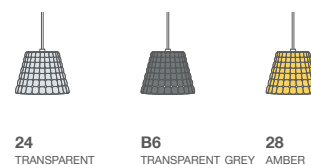
Amber

Sirolo

Pio & Tito Toso







Hanging lamp L

- Bulb not included
- We recommend E27 LED Globo
- Cable length 2000 mm
- Material: PMMA

Hanging Lamp S

- Bulb included
- Cable length 2000 mm
- Material: PMMA

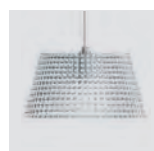
Table/Bedside Lamp

- Bulb included
- Cable length 1500 mm
- Material: PMMA, PC

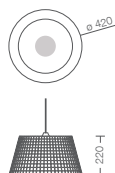
Table lamp

- Bulb not included
- Cable length 1500 mm
- Material: PMMA, PC

iguzzini.com/sirolo



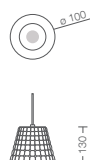
System			
W	fitting	code	colour
Hanging Lamp L			
LED			
3000K			
16,5W	E27	R749	24-B6-28
Bulb not included			



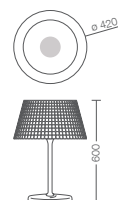
System			
W	fitting	code	colour
Table/Bedside Lamp			
LED			
3000K			
4W	G9	R746	24-B6-28
Bulb included			



System			
W	fitting	code	colour
Hanging Lamp S			
LED			
3000K			
4W	G9	R748	24-B6-28
Bulb included			



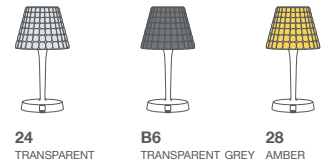
System			
W	fitting	code	colour
Table lamp			
LED			
3000K			
16,5W	E27	R747	24-B6-28
Bulb not included			



Light bulbs	code	colour
LED - G9 3000K	MD01	00
LED - E27 3000K	MD02	00



Sirolo
Pio & Tito Toso



Wireless table lamp

- On/Off Touch - Dimmable
- Rechargeable and replaceable lithium-ion battery
- Battery life is about 6 hours at maximum luminous flux
- Micro USB charging cable included
- Material: PMMA, PC

iguzzini.com/sirolo



System			
W	lm	code	colour
Wireless table lamp			
LED			
3000K - CRI 90			
1W	100	R745	24-B6-28



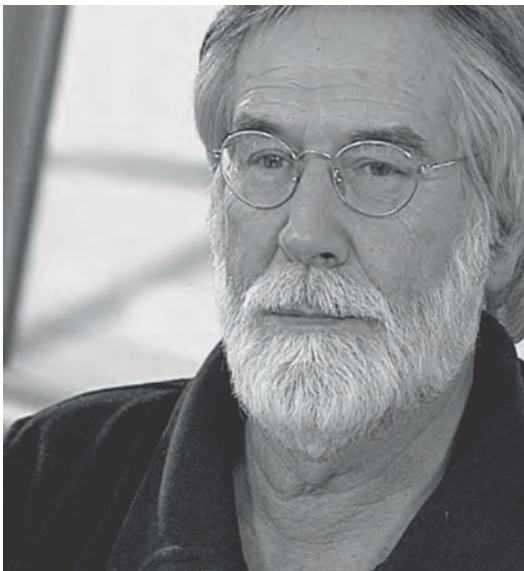
Spare parts	code	colour
Replacement battery	PC40	00



"Over and above functional and technical considerations, in any design I seek to bear in mind all those feelings and emotive aspects that then translate into aesthetic motifs and emotions"

Luigi Massoni

Conero



Conero

His Majesty

Delving perhaps into memory, perhaps into the awareness that certain objects, such as this one, challenge time through their absolute contemporaneity, unquestionably paying tribute to Luigi Massoni who designed it for iGuzzini in 1966, Conero takes its place in space to claim

its role as design icon. Just like Monte Conero itself, the only rocky promontory that interrupts the linear and sandy east coast of Italy into two sections with different orientations, Conero imposes its presence in space and modifies its surroundings in majestic silence.



Conero
Luigi Massoni



Conero

His Majesty

It has a typically 1970s all-embracing, well-defined and imposing shape. Conero has a very distinctive character highlighted by its equally distinctive chromatics. The design was not reviewed, precisely for this reason, to avoid betraying any of its formal features while embodying technology that ensures better performance in lighting

terms. Transparent or colourful, two-tone and/or galvanized material for added character and personality in every setting. The inside of two-tone versions is always white, while the outside may also be white or else play with contrasting black and gold colours.



White



Black



Transparent



Gold

Conero

His Majesty

Luigi Massoni - who teamed up precisely with Guzzini to begin probing the world of light - designed this hanging lamp in the 1960s, moulding a simple yet refined shape which has inspired other designers over time. An imposing impact collects a volume of light in an almost maternal form, where the curved element reflects

geometric refinement as an expression of perfection. Conero comes forward today with three diameters to create a scale of volumes between light and space. Even the detail of the hanging mechanism, with two disjointed cables, emphasizes the elegance of this solution.



Ø 400 mm x h255 mm



Ø 520 x h345 mm



Ø 820 mm x h535 mm



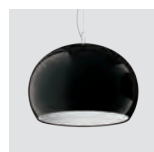




Hanging Lamp S

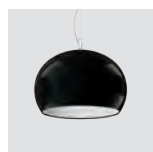
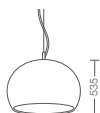
- Bulb not included
- We recommend E27 LED Globo
- Cable length 2000 mm
- Material: PMMA

iguzzini.com/conero



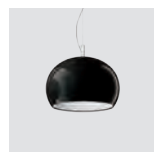
System			
W	fitting	code	colour
Hanging Lamp L			
LED			
3000K			
16,5W	E27	R755	24
		R756	01
			04

Bulb not included



System			
W	fitting	code	colour
Hanging Lamp M			
LED			
3000K			
16,5W	E27	R753	24
		R754	01
			04

Bulb not included



System			
W	fitting	code	colour
Hanging Lamp S			
LED			
3000K			
16,5W	E27	R750	24
		R751	01
			04
		R752	14

Bulb not included



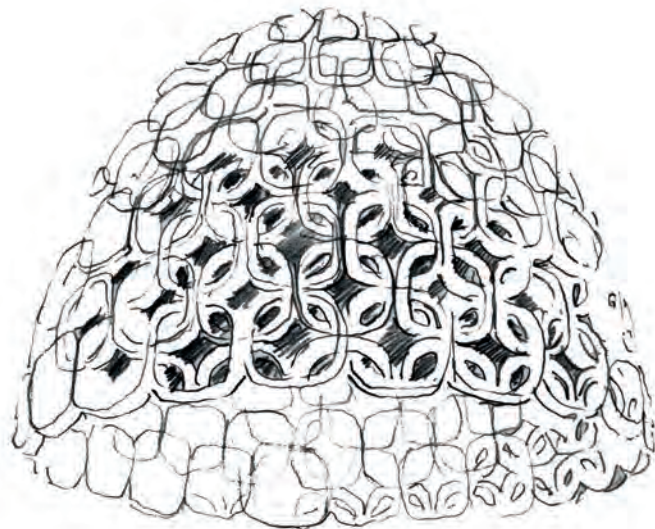
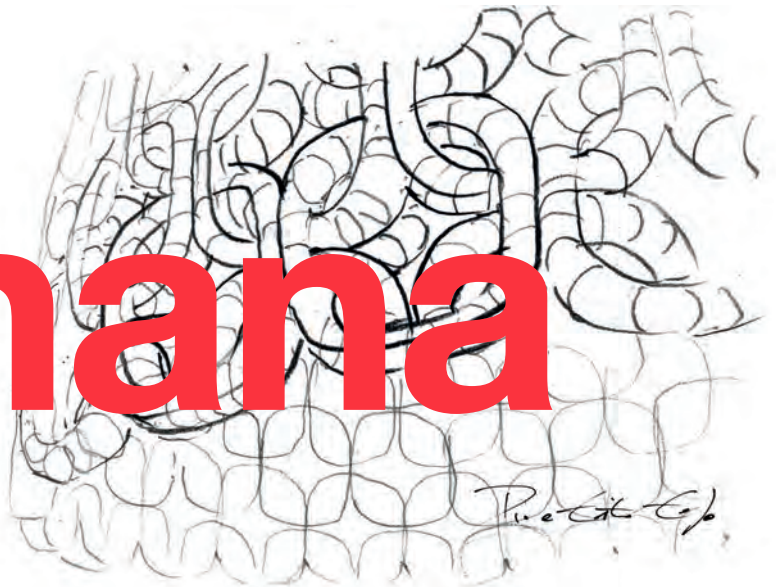
Light bulbs	code	colour
LED - E27 3000K	MD02	00



"Numana is based in the idea of designing a collection that expresses the precious nature and sense of attention to detail found in certain craftsmanship artefacts. These processes also convey the message and value of the time dedicated to engraving, sewing and moulding the material."

Pio & Tito Toso

Numana

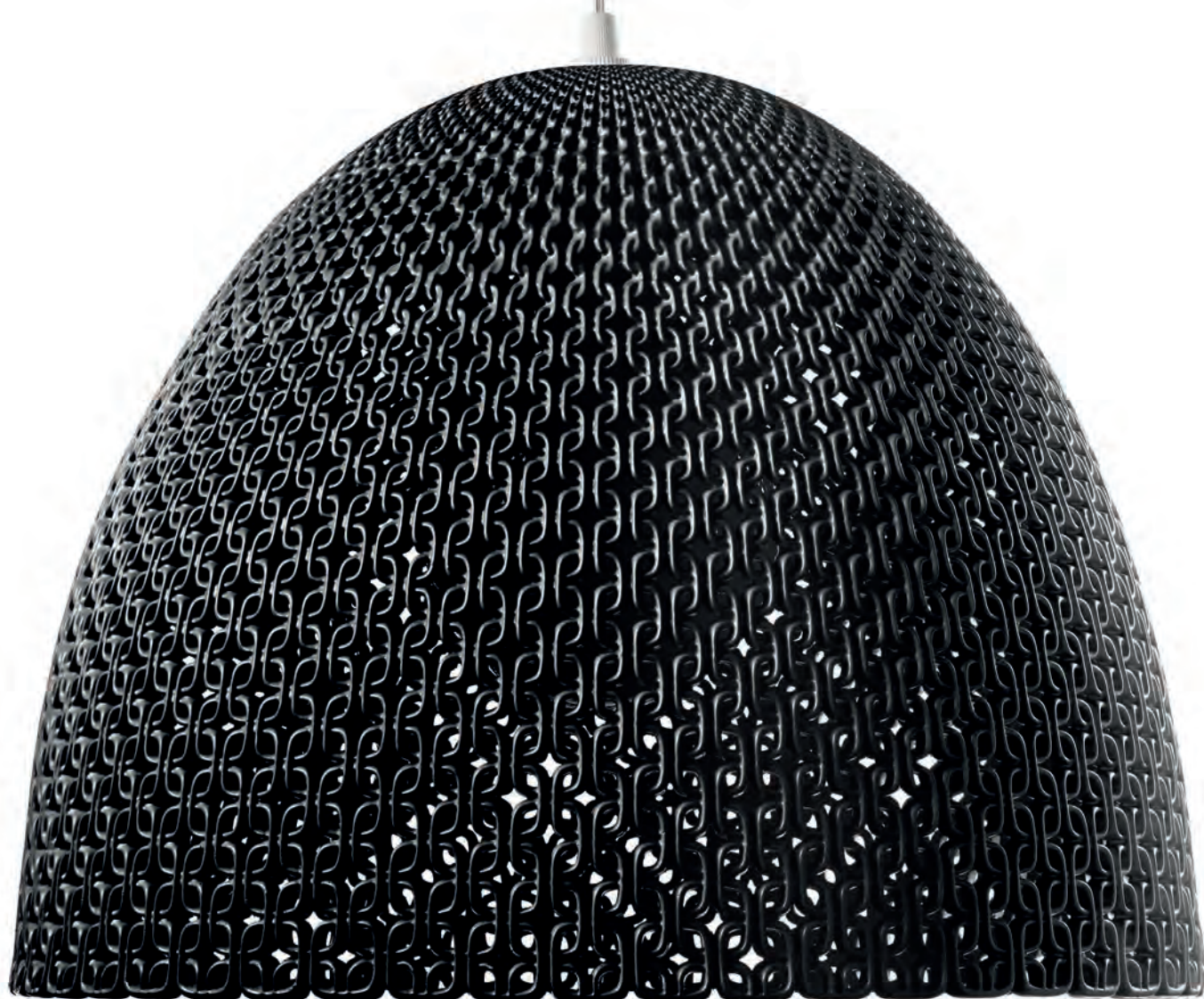


Numana

Embroidered light

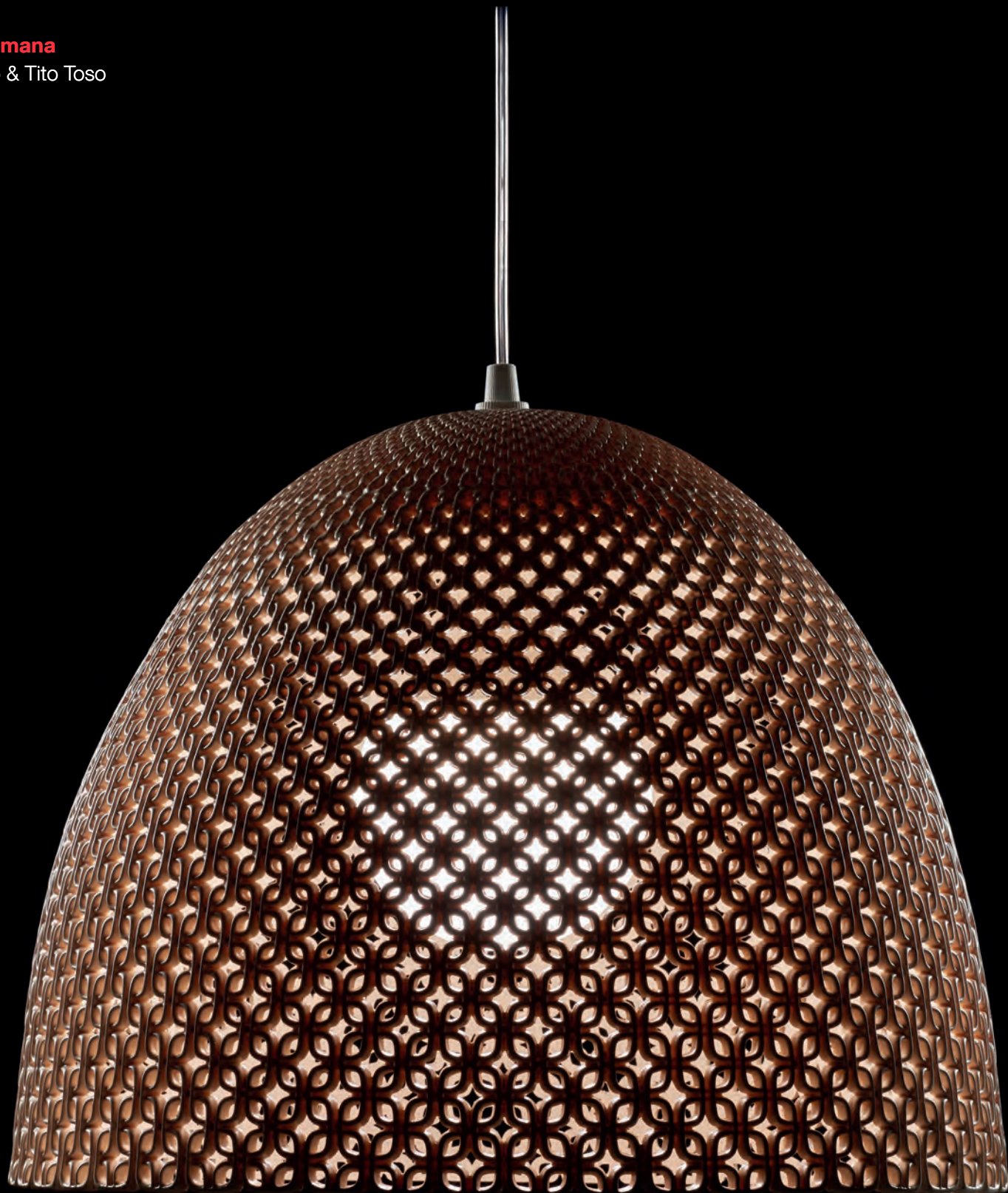
The delicacy of goldsmithery, the magic of lace and the masterful skill of achieving this effect using acrylic material: these are the things that Pio and Tito Toso managed to achieve with Guzzini in creating the Numana collection. The fretwork creates a warm and intimate

atmosphere. The quality of the acrylic material used itself ensures a truly unique and unrepeatable play of light and back-light. A shape made up of details, present and future technology and a perfume that recalls something more ancient. Here and now.



Numana

Pio & Tito Toso



Numana

Embroidered light

Diversity as a parameter of beauty. Numana is the outcome of an innovation craftsmanship process: from the design of embroidery to digital realization using a 3D printer capable of weaving the acrylic yarn to create a unique piece. Using Additive Technology made it possible to reproduce high-

precision details with a three-dimensional texture recalling the manual skills of embroidery. Each piece is unique and may reveal signs bearing witness to its diversity and, consequently, its beauty. Four finishes are available to highlight such refinement in a contemporary key.



White



Black



Grey



Cipria







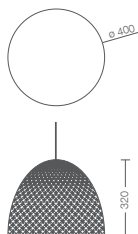
Hanging Lamp S

- Bulb not included
- We recommend E27 LED Globo
- Cable length 2000 mm
- Material: Thermo-setting polymer

iguzzini.com/numana



System			
W	fitting	code	colour
Hanging Lamp S			
LED			
3000K			
16,5W	E27	R757	01-04-15-F9
Bulb not included			



Light bulbs	code	colour
LED - E27 3000K	MD02	00



The sales network is available at www.iguzzini.com

Credits

Graphic design, page layout

xycomm – Milano

Photos

StudioBuschi.com

SeeBay Hotel, Portonovo.

Pag: 6, 12-13, 20-21, 43

SeePort Hotel, Ancona.

Pag: 23, 25, 35

Ristorante No. 10, Milano.

Pag. 32-33

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Reflections is an experiment that adds material to light to exalt transparencies, colours, shapes and memories that evoke special places, between land and sea, where the majestic is as light as a feather: Portonovo, Sirolo, Numana and Conero.